ESTTA Tracking number:

ESTTA688601 08/10/2015

Filing date:

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

# **Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

### **Opposer Information**

Name	Polar Corp.			
Entity	Corporation Citizenship Massachusetts			
Address	1001 Southbridge Street Worcester, MA 01610 UNITED STATES			

Attorney informa-	Andrea J Mealey
tion	Hinckley Allen & Snyder LLP
	28 State Street
	Boston, MA 02109-1775
	UNITED STATES
	tmdocket@hinckleyallen.com, amealey@hinckleyallen.com
	Phone:617-345-9000

# **Applicant Information**

Application No	86501494	Publication date	07/21/2015
Opposition Filing Date	08/10/2015	Opposition Period Ends	08/20/2015
Applicant	Liu Qiang No.103, Door 1, Building 17, 2 Tianjin, CHINA	Zhujiangli	

# Goods/Services Affected by Opposition

Class 032. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Aerated water; Fruit juices; Fruit nectars; Malt wort; Non-alcoholic fruit juice beverages; Powders for making soft drinks; Powders used in the preparation of fruit-based beverages; Preparations for making beverages, namely, fruit drinks and aerated water; Sherbet beverages; Smoothies

# **Grounds for Opposition**

Priority and likelihood of confusion	Trademark Act section 2(d)
--------------------------------------	----------------------------

# Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	3059151	Application Date	04/21/2005
Registration Date	02/14/2006	Foreign Priority Date	NONE
Word Mark	NONE		

Design Mark	
Description of Mark	The mark consists of a polar bear in a circle.
Goods/Services	Class 032. First use: First Use: 1906/12/31 First Use In Commerce: 1906/12/31 soft drinks

U.S. Registration No.	3984983	Application Date	10/26/2010
Registration Date	06/28/2011	Foreign Priority Date	NONE
Word Mark	NONE	•	
Design Mark			
	25000		

Mark	
Goods/Services	Class 032. First use: First Use: 1906/00/00 First Use In Commerce: 1906/00/00
	Drinking water, blended seltzer water and fruit based beverages

U.S. Registration No.	3914067	Application Date	06/18/2010
Registration Date	02/01/2011	Foreign Priority Date	NONE
Word Mark	POLAR		
Design Mark	PO	LA	R
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Us	e: 1902/01/01 First U	lse In Commerce: 1902/01/01
	Drinking water, carbonated so beverages	oft drinks,blended se	Itzer water and fruit based

U.S. Registration No.	84705	Application Date	07/26/1910
Registration Date	12/26/1911	Foreign Priority Date	NONE
Word Mark	POLAR	-	•
Design Mark	POLAR		
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use: 1900/11/00 First Use In Commerce: 1900/11/00 [ GINGER-ALE, SARSAPARILLA, LEMON-SODA, PLAIN SODA, BIRCH-BEER, ROOT-BEER, VICHY, SELTZER, KISSINGEN, AND ] NATURAL AERATED WATER		

U.S. Registration No.	1177537	Application Date	02/01/1980
Registration Date	11/10/1981	Foreign Priority Date	NONE
Word Mark	POLAR		

Design Mark			
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Us Drinking Water	e: 1900/11/00 First U	se In Commerce: 1900/11/00
U.S. Registration No.	2743648	Application Date	05/31/2001
Registration Date	07/29/2003	Foreign Priority Date	NONE
Word Mark	POLAR PURE		
Design Mark			

Registration Date	07/29/2003	Date	NONE
Word Mark	POLAR PURE		
Design Mark	POLA	R PU	RE
Description of Mark	NONE		
Goods/Services	Class 032. First use: First Use DRINKING WATER, PURIFIE		se In Commerce: 2001/06/00
	<u>'</u>		

Opposition to Arctic Ocean and Bear Logo With All Exhibits.pdf(372556 bytes)
--

# **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/AJM/
Name	Andrea J Mealey
Date	08/10/2015

#### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

•	nuary 12, 2015 RCTIC OCEAN (and Design) ly 21, 2015
Polar Corp., Opposer	) ) ) )
v.	) Opposition No
Liu Qiang,	)
Applicant	) ) )

UNITED STATES PATENT AND TRADEMARK OFFICE Trademark Trial and Appeal Board P.O. Box 1451 Alexandria, VA 22313-1451

Serial No. 86/501,494

In the matter of:

#### **NOTICE OF OPPOSITION**

Opposer, Polar Corp. (hereinafter, "Opposer" or "Polar") is a corporation duly organized and existing under the laws of the Commonwealth of Massachusetts, with a principal place of business at 1001 Southbridge Street, Worcester, Massachusetts 01610.

Polar believes it will be damaged by the registration of U.S. Trademark Application Serial No. 86/501,494 filed by Liu Qiang ("Applicant") for the ARCTIC OCEAN (and Design) mark covering, "aerated water; fruit juices; fruit nectars; malt wort; non-alcoholic fruit juice beverages; powders for making soft drinks; powders used in the preparation of fruit-based beverages; preparations for making beverages, namely fruit drinks and aerated water; sherbet beverages; smoothies," in Class 32 and hereby opposes the same.

As grounds in support for this opposition, Polar alleges the following:

1. Polar has, for many years and since long prior to the filing date of Applicant's application or any date of first use upon which Applicant can rely, been engaged in the manufacture, distribution and sale of a range of beverages, including carbonated soft drinks, non-carbonated water, concentrates for soft drinks, iced teas, fruit juice and seltzer water under a design mark that is a polar bear shown in silhouette as follows (the "Polar Bear Mark"):



- 2. Polar adopted the image of a polar bear at least as early as 1906 as a trademark and has consistently used the Polar Bear Mark as a trademark to identify a range of beverages, including carbonated soft drinks, non-carbonated water, seltzer water, iced teas, fruit juices and seltzer water blended beverages, long before any date of first use upon which the Applicant can rely.
- 3. Polar is the owner of the following federal registrations for Polar Bear Mark for use in relation to non-alcoholic beverages, including soft drinks and other carbonated beverages: Polar Bear Mark, Registration No. 3059151, for, "soft drinks," in Class 32; and Polar Bear Mark, Registration No. 3984983, for, "drinking water, blended seltzer water and fruit based beverages," in Class 32.

Copies of TSDR Reports from the USPTO electronic records system showing the current status and current title for the foregoing registrations are attached as <u>Exhibit 1</u>.

4. The certificates of registration identified in Paragraph 3 are valid and subsisting and record title is in Polar; the certificates of registration are *prima facia* evidence of the validity of the Polar's ownership of the mark and Polar's exclusive right to use the Polar Bear Mark in commerce in connection with the goods specified in the registrations under the provision of U.S.C. § 1057(b) and constructive notice of Polar's claim of ownership under 15 U.S.C § 1072.

53438967 v2 - 2 -

- 5. Opposer adopted the term POLAR as a trademark for, and has consistently used POLAR as a trademark to identify, a range of beverages including carbonated soft drinks, concentrates for soft drinks, non-carbonated water, seltzer water, iced teas, and fruit juice and seltzer water blended beverages (the "POLAR Mark").
- 6. Opposer adopted and commenced use of its POLAR Mark long before any date of first use upon which Applicant can rely.
- 7. Opposer has significant common law interest and rights in and to the term POLAR as a trademark for carbonated soft drinks, bottled water, seltzer water and other beverages, and has used the mark in interstate commerce in relation to such products since at least as early as 1902.
- 8. Opposer is the owner of the following United States Federal Registrations for the POLAR Mark:

POLAR, Reg. No. 3914067 for drinking water, carbonated soft drinks, blended seltzer water and fruit based beverages in Class 32.

POLAR (Stylized), Reg. No. 0084705 for the mark POLAR for natural aerated water in Class 32;

POLAR and Design, Reg. No. 1177537 for drinking water in Class 32; and POLAR PURE, Reg. No. 2743648 for drinking water, purified water in Class 32.

Copies of TSDR Reports from the USPTO electronic records system showing the current status and current title for the foregoing registrations are attached as <u>Exhibit 2</u>.

9. The certificates of registration identified in Paragraph 8 are valid and subsisting and record title is in Polar; the certificates of registration are *prima facia* evidence of the validity of the Polar's ownership of the mark and Polar's exclusive right to use the Polar Bear Mark in commerce in connection with the goods specified in the registrations under the provision of U.S.C. § 1057(b) and constructive notice of Polar's claim of ownership under 15 U.S.C § 1072.

53438967 v2 - 3 -

- 10. During the long and continuous use of the Polar Bear Mark and the POLAR Mark in connection soft drinks and other non-alcoholic beverages, Polar has used the POLAR Mark and the Polar Bear Mark together on its beverage products.
- 11. Opposer has expended considerable time, effort and resources in the advertisement, promotion, sale and distribution of non-alcoholic beverage products bearing Polar Bear Mark and the POLAR Mark. As a result, these marks embody substantial and valuable good will belonging exclusively to Polar.
- 12. On January 12, 2015, Applicant filed application Serial No. 86/501,494 for ARCTIC OCEAN (and Design) mark covering, "aerated water; fruit juices; fruit nectars; malt wort; non-alcoholic fruit juice beverages; powders for making soft drinks; powders used in the preparation of fruit-based beverages; preparations for making beverages, namely fruit drinks and aerated water; sherbet beverages; smoothies," in Class 32 ("Applicant's Mark") as follows:



- 13. The Applicant's Mark features the term ARCTIC OCEAN centered beneath an image of a polar bear standing on four legs with its head facing left.
- 14. The polar bear in the Applicant's mark is standing on snow, with a dark background above the snow, with the design element presented inside a circle.
- 15. The Applicant filed its application based on his intent to use the mark ARCTIC OCEAN (and Design) and, to date the Applicant has not amended the application to state a date of first use of the mark in commerce.

53438967 v2 - 4 -

- 16. Polar's rights in its Polar Bear Mark are prior in time to the filing date of the Applicant's intent to use application.
- 17. Polar's rights in its POLAR Mark are prior in time to the filing date of the Applicant's intent to use application
- 18. Polar's Class 32 goods and the Applicant's Class 32 goods are identical in many cases and highly similar in others.
- 19. Polar's goods identified by its Polar Bear Mark and POLAR Mark on one hand, and the Applicant's goods proposed to be identified by the Applicant's Mark on the other, are identical or highly related and are therefore going to be marketed and sold to the same consumers and in the same channels of trade.
- 20. Polar's extensive and long-time use of its Polar Bear mark has caused this trademark to attain public recognition as an identification of the source of Polar's beverage products and distinguishes Polar's goods from the goods of others.
- 21. The commercial impressions created by the Applicant's Mark on one hand, and Polar's Polar Bear Mark and POLAR Mark on the other, are similar and likely to be viewed as similar by consumers.
- 22. Consumers of non-alcoholic beverages are not making detailed assessments of such products because these products are commodities, sold at low price points and purchased without significant consideration by consumers.
- 23. Consumers are likely to mistakenly associate Applicant's Mark with Polar's Polar Bear Mark and POLAR Mark and to believe in error that Polar endorses, sponsors, produces or is somehow affiliated with Applicant and Applicant's products.

53438967 v2 - 5 -

24. Polar will be damaged by the registration sought by the Applicant because such

registration will support and assist Applicant in the confusing and misleading use of the proposed

polar bear design mark, and will give color of exclusive statutory rights to Applicant in violation

and derogation of the prior and superior rights of Polar.

25. Registration of the Applicant's Mark therefore should be refused pursuant to

Section 2(d) of the Trademark Act of 1946, as amended (15 U.S.C. §1052(d)), on the grounds

that the Applicant's polar bear design element in the Applicant's Mark so resembles Opposer's

Polar Bear Mark and POLAR Mark as to be likely, when used on or in connection with the

goods of Applicant, to cause confusion or to case mistake or to deceive, all to the detriment of

Opposer.

WHEREFORE, Opposer asserts that it will be damaged by the registration of Applicant's

Mark, and prays that this opposition be sustained and that registration of the Applicant's Mark in

Class 32 be refused.

Dated: August 10, 2015

Respectfully submitted,

POLAR CORP.,

/Andrea J. Mealey/

Andrea J. Mealey

Janet E. Justmann

Attorneys for Opposer

Hinckley Allen & Snyder LLP

28 State Street

Boston, MA 02109

Phone: 617-345-9000

Fax: 617-345-9020

53438967 v2 - 6 -

# **CERTIFICATE OF SERVICE**

I hereby certify that on August 10, 2015 a true and correct copy of the foregoing **NOTICE OF OPPOSITION** was served upon counsel to the Applicant by Federal Express Delivery,
postage prepaid, in an envelope addressed as follows:

Liu Qiang No. 103, Door 1, Building 17, Zhujiangli Hangzhou Drive, Tanggu, Binhai New Dist. Tianjin CHINA

> By: /Andrea J. Mealey/ Andrea J. Mealey

53438967 v2 - 7 -

# **EXHIBIT 1**

Generated on: This page was generated by TSDR on 2015-08-10 15:01:48 EDT

Mark:



US Serial Number: 78613413 Application Filing Date: Apr. 21, 2005
US Registration Number: 3059151 Registration Date: Feb. 14, 2006

Register: Principal

Mark Type: Trademark

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Jul. 30, 2011

Publication Date: Nov. 22, 2005

#### **Mark Information**

Mark Literal Elements: None Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a polar bear in a circle.

Design Search Code(s): 03.01.14 - Black bears; Polar bears; Bears other than Panda bears; Bears, koala; Bears, polar; Grizzly bears; Koala bears

03.01.24 - Stylized cats, dogs, wolves, foxes, bears, lions, tigers

26.01.21 - Circles that are totally or partially shaded.

#### **Goods and Services**

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: soft drinks

International Class(es): 032 - Primary Class U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 1(a)

## **Basis Information (Case Level)**

Filed Use:YesAmended Use:NoFiled ITU:NoCurrently ITU:NoAmended ITU:NoFiled 44D:NoCurrently 44D:NoAmended 44D:NoFiled 44E:NoCurrently 44E:NoAmended 44E:No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

# **Current Owner(s) Information**

Owner Name: Polar Corp.

Owner Address: 1001 Southbridge Street

Worcester, MASSACHUSETTS 01610

UNITED STATES

Legal Entity Type: CORPORATION State or Country Where MASSACHUSETTS

Organized:

# **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Andrea J. Mealey, Esq.

Attorney Primary Email tmdocket@haslaw.com
Address:
Address:
Authorized:

dress:

Correspondent

Correspondent Andrea J. Mealey, Esq. Name/Address: Hinckley, Allen & Snyder LLP

Hinckley, Allen & Snyder LLP 28 State Street

Boston, MASSACHUSETTS 02109-1775

UNITED STATES

**Phone:** 617 345 9000 **Fax:** 617 345 9020

Correspondent e-mail: tmdocket@haslaw.com Correspondent e-mail Yes Authorized:

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Feb. 14, 2015	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Jul. 30, 2011	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Jul. 30, 2011	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68335
Jul. 28, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68335
Jun. 14, 2011	TEAS SECTION 8 & 15 RECEIVED	
Jul. 12, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 12, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 14, 2006	REGISTERED-PRINCIPAL REGISTER	
Nov. 22, 2005	PUBLISHED FOR OPPOSITION	
Nov. 02, 2005	NOTICE OF PUBLICATION	
Oct. 03, 2005	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
Sep. 30, 2005	ASSIGNED TO LIE	67215
Sep. 27, 2005	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 21, 2005	AMENDMENT FROM APPLICANT ENTERED	76243
Sep. 16, 2005	CORRESPONDENCE RECEIVED IN LAW OFFICE	76243
Sep. 16, 2005	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Sep. 12, 2005	PRIORITY ACTION E-MAILED	6326
Sep. 12, 2005	PRIORITY ACTION WRITTEN	77782
Sep. 06, 2005	ASSIGNED TO EXAMINER	77782
Apr. 29, 2005	NEW APPLICATION ENTERED IN TRAM	

# **Maintenance Filings or Post Registration Information**

Affidavit of Continued Section 8 - Accepted

Use:

Affidavit of Section 15 - Accepted

Incontestability:

### **TM Staff and Location Information**

TM Staff Information - None File Location

Current Location: TMEG LAW OFFICE 105 Date in Location: Jul. 30, 2011

#### **Proceedings**

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: 91207364 Filing Date: Oct 01, 2012

Status: Terminated Status Date: Jan 22, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Greenland Springwater AG

Correspondent Address: DEAN R KARAU

FREDRIKSON & BRYON PA 200 SOUTH SIXTH STREET, SUITE 4000

MINNEAPOLIS MN , 55402-1425

**UNITED STATES** 

 $\textbf{Correspondent e-mail:} \ \ \, \underline{\text{ip@fredlaw.com}} \ , \\ \underline{\text{dkarau@fredlaw.com}} \ , \\ \underline{\text{dkarau@fredlaw.com}} \$ 

SS	ос	ıate	a m	nar	KS

7 tooodiatou marko			
Mark	Application Status	Serial Number	Registration Number
NANUK	Abandoned - After Inter-Partes Decision	<u>79107673</u>	
	· · · · · · · · · · · · · · · · · ·		

Plaintiff(s)

Name: Polar Corp.

Correspondent Address: ANDREA J MEALEY

HINCKLEY ALLEN & SNYDER LLP 28 STATE STREET BOSTON MA, 12109-1775 **UNITED STATES** 

Correspondent e-mail: tmdocket@haslaw.com

ssociated	marks

Associated marks			
Mark	Application Status	Serial Number	Registration Number
POLAR	Registered	<u>85066438</u>	<u>3914067</u>
POLAR	Renewed	<u>71051084</u>	<u>84705</u>
POLAR	Renewed	73248484	<u>1177537</u>
POLAR PURE	Renewed	<u>76264698</u>	<u>2743648</u>
	Registered	<u>85161712</u>	<u>3984983</u>
	Section 8 and 15 - Accepted and Acknowledged	<u>78613413</u>	<u>3059151</u>

Prosecution History						
Entry Number History Text Date Due Date						
1 FILED AND FEE Oct 01, 2012						
2 NOTICE AND TRIAL DATES SENT; ANSWER DUE: Oct 09, 2012 Nov 18, 2012						
3	PENDING, INSTITUTED	Oct 09, 2012				
4 NOTICE OF DEFAULT Dec 06, 2012						
5 BOARD'S DECISION: SUSTAINED Jan 22, 2013						
6	TERMINATED	Jan 22, 2013				
	Type of Proceeding: Opposition					

Type of Proceeding: Opposition

Filing Date: Jun 26, 2012

Proceeding Number: 91205784

Status: Terminated Status Date: Mar 28, 2013

Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: The Coca-Cola Company

Correspondent Address: BRUCE W BABER

KING & SPALDING LLP 1180 PEACHTREE STREET ATLANTA GA, 30309 **UNITED STATES** 

 $\textbf{Correspondent e-mail:} \ \ \underline{ ebrown@kslaw.com} \ , \ \underline{ bbaber@kslaw.com} \ , \ \underline{ nytrademarks@kslaw.com} \ , \ \underline{ kmccarthy@kslaw.com} \ , \ \underline$ 

Associated mark	(5
-----------------	----

Associated marks			
Mark	Application Status	Serial Number	Registration Number
	Registered	<u>85286266</u>	<u>4495152</u>

Plaintiff(s)

Name: Polar Corp.

Correspondent Address: ANDREA J MEALEY

HINCKLEY ALLEN & SNYDER LLP

28 STATE STREET BOSTON MA, 02109-1775 **UNITED STATES** 

 $\textbf{Correspondent e-mail:} \ \ \underline{ tmdocket@haslaw.com} \ , \ \underline{ amealey@haslaw.com} \$ 

осооро	, amount of the manual of the	<del>dolawiooni</del>			
Associated ma	arks				
Mark		Application Status		Serial Number	Registration Number
		Section 8 and 15 - Accepted and Acknowledged		<u>8613413</u>	3059151
	F	Registered	<u>8</u>	<u>5161712</u>	3984983
		Prosecution History			
Entry Number	History Text	Date	D	ue Date	
1	FILED AND FEE	Jun 26, 2012			
2	NOTICE AND TRIAL DATES SENT; ANSWER D	Jun 26, 2012	Aug	05, 2012	
3	PENDING, INSTITUTED	Jun 26, 2012			
4	ANSWER	Aug 06, 2012			
5	W/DRAW OF OPPOSITION	Mar 19, 2013			
6	BD DECISION: DISMISSED W/ PREJ	Mar 28, 2013			
7	TERMINATED	Mar 28, 2013			
8	BD COMMUNICATON	Mar 28, 2013			

Type of Proceeding: Opposition

Proceeding Number: 91200277 Filing Date: Jun 16, 2011

Status: Terminated Status Date: Sep 30, 2011

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Handy Corporation

Correspondent Address: LINDA M QUIGLEY
THE MATTHEWS LAW GROUP PLLC
4508 LABURNUM AVE, SUITE 200
RICHMOND VA, 23231
UNITED STATES

Correspondent e-mail: linda@mlglawyers.com

Associated marks				
Mark	Application Status	Serial Number	Registration Number	
POLAR BLU NATURAL ARTESIAN WATER	Abandoned - After Inter-Partes Decision	85172952		
	Plaintiff(s)			

Name: Polar Corp.

Correspondent Address: ANDREA J MEALEY
HINCKLEY ALLEN & SNYDER LLP

28 STATE STREET BOSTON MA , 02109-1775 UNITED STATES

Correspondent e-mail: tmdocket@haslaw.com, amealey@haslaw.com

Associated marks					
Mark	Application Status Serial Number		Registration Number		
POLAR	Registered	<u>85066438</u>	<u>3914067</u>		
POLAR	Renewed	<u>71051084</u>	<u>84705</u>		
POLAR PURE Renewed 762646		<u>76264698</u>	<u>2743648</u>		
	Section 8 and 15 - Accepted and Acknowledged	78613413	3059151		
Registered <u>85161712</u>		<u>85161712</u>	3984983		
Prosecution History					
Entry Number History Text	Date		Due Date		

FILED AND FEE Jun 16, 2011

2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 16, 2011	Jul 26, 2011
3	PENDING, INSTITUTED	Jun 16, 2011	
4	NOTICE OF DEFAULT	Aug 15, 2011	
5	BOARD'S DECISION: SUSTAINED	Sep 30, 2011	
6	BOARD'S DECISION: SUSTAINED	Sep 30, 2011	
7	TERMINATED	Sep 30, 2011	

Generated on: This page was generated by TSDR on 2015-08-10 15:02:39 EDT

Mark:



US Serial Number: 85161712 Application Filing Date: Oct. 26, 2010 US Registration Number: 3984983 Registration Date: Jun. 28, 2011

> Register: Principal Mark Type: Trademark

> > Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 28, 2011 Publication Date: Apr. 12, 2011

#### **Mark Information**

Mark Literal Elements: None Standard Character Claim: No

Mark Drawing Type: 2 - AN ILLUSTRATION DRAWING WITHOUT ANY WORDS(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a polar bear in a circle. Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 03.01.14 - Bears, polar; Koala bears; Bears other than Panda bears; Bears, koala; Polar bears; Black bears; Grizzly bears

26.01.13 - Two circles; Circles, two (not concentric)

### **Related Properties Information**

Claimed Ownership of US 3059151 Registrations:

#### **Goods and Services**

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [..] indicate deleted goods/services;
  Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Drinking water, blended seltzer water and fruit based beverages

International Class(es): 032 - Primary Class U.S Class(es): 045, 046, 048

Class Status: ACTIVE Basis: 1(a)

First Use: 1906 Use in Commerce: 1906

## **Basis Information (Case Level)**

Filed Use: Yes Currently Use: Yes Amended Use: No Filed ITU: No Currently ITU: No Amended ITU: No Filed 44D: No Currently 44D: No Amended 44D: No Filed 44E: No Currently 44E: No Amended 44E: No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

#### **Current Owner(s) Information**

Owner Name: Polar Corp.

Owner Address: 1001 Southbridge Street

Worcester, MASSACHUSETTS 01610

UNITED STATES

Legal Entity Type: CORPORATION Organized:

### **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Andrea J. Mealey

Attorney Primary Email tmdocket@haslaw.com Attorney Email No Address:

Authorized:

Correspondent

Correspondent ANDREA J. MEALEY

Name/Address: HINCKLEY, ALLEN & SNYDER LLP

28 STATE ST

BOSTON, MASSACHUSETTS 02109-1775

**UNITED STATES** 

Phone: 617 345 9000 Fax: 617 345 9020

Correspondent e-mail No Correspondent e-mail: tmdocket@haslaw.com Authorized:

**Domestic Representative - Not Found** 

#### **Prosecution History**

Date	Description	Proceeding Number
Jun. 28, 2011	REGISTERED-PRINCIPAL REGISTER	
Apr. 12, 2011	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Apr. 12, 2011	PUBLISHED FOR OPPOSITION	
Mar. 04, 2011	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Mar. 04, 2011	ASSIGNED TO LIE	66213
Feb. 04, 2011	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 04, 2011	EXAMINER'S AMENDMENT ENTERED	88888
Feb. 04, 2011	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Feb. 04, 2011	EXAMINERS AMENDMENT E-MAILED	6328
Feb. 04, 2011	EXAMINERS AMENDMENT -WRITTEN	80819
Feb. 03, 2011	ASSIGNED TO EXAMINER	80819
Nov. 02, 2010	NOTICE OF DESIGN SEARCH CODE MAILED	
Nov. 01, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Oct. 29, 2010	NEW APPLICATION ENTERED IN TRAM	

#### **TM Staff and Location Information**

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Jun. 28, 2011

## **Proceedings**

Summary

Number of Proceedings: 3

Type of Proceeding: Opposition

Proceeding Number: 91207364 Filing Date: Oct 01, 2012

Status: Terminated Status Date: Jan 22, 2013

Interlocutory Attorney: ELIZABETH WINTER

Defendant

Name: Greenland Springwater AG

Correspondent Address: DEAN R KARAU

FREDRIKSON & BRYON PA

200 SOUTH SIXTH STREET, SUITE 4000

MINNEAPOLIS MN, 55402-1425

**UNITED STATES** 

Correspondent e-mail: ip@fredlaw.com, dkarau@fredlaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
NANUK	Abandoned - After Inter-Partes Decision	<u>79107673</u>	
	Plaintiff(s)		

Name: Polar Corp.

Correspondent Address: ANDREA J MEALEY

HINCKLEY ALLEN & SNYDER LLP 28 STATE STREET BOSTON MA , 12109-1775 UNITED STATES

Correspondent e-mail: tmdocket@haslaw.com

Associated mark	<b>S</b>			
Mark		Application Status	Serial Number	Registration Number
POLAR		Registered	<u>85066438</u>	<u>3914067</u>
POLAR		Renewed	<u>71051084</u>	<u>84705</u>
POLAR		Renewed	73248484	<u>1177537</u>
POLAR PURE		Renewed	<u>76264698</u>	<u>2743648</u>
		Registered	<u>85161712</u>	<u>3984983</u>
		Section 8 and 15 - Accepted and Acknowledged	78613413	3059151
		Prosecution History		
Entry Number	History Text	Date	Due Date	

	Prosecution History				
Entry Number	History Text	Date	Due Date		
1	FILED AND FEE	Oct 01, 2012			
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 09, 2012	Nov 18, 2012		
3	PENDING, INSTITUTED	Oct 09, 2012			
4	NOTICE OF DEFAULT	Dec 06, 2012			
5	BOARD'S DECISION: SUSTAINED	Jan 22, 2013			
6	TERMINATED	Jan 22, 2013			
Type of Braccading, Opposition					

Type of Proceeding: Opposition

Proceeding Number: 91205784 Filing Date: Jun 26, 2012

Status: Terminated Status Date: Mar 28, 2013

Interlocutory Attorney: ROBERT COGGINS

Defendant

Name: The Coca-Cola Company

Correspondent Address: BRUCE W BABER

KING & SPALDING LLP 1180 PEACHTREE STREET ATLANTA GA , 30309 UNITED STATES

Correspondent e-mail: ebrown@kslaw.com, bbaber@kslaw.com, nytrademarks@kslaw.com, kmccarthy@kslaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
	Registered	<u>85286266</u>	4495152
	Plaintiff(s)		

Plaintiff(

Name: Polar Corp.

Correspondent Address: ANDREA J MEALEY HINCKLEY ALLEN & SNYDER LLP

28 STATE STREET
BOSTON MA, 02109-1775
UNITED STATES

 $\textbf{Correspondent e-mail:} \ \underline{tmdocket@haslaw.com} \ , \underline{amealey@haslaw.com}$ 

Associated marks			
Mark	Application Status	Serial Number	Registration Number
	Section 8 and 15 - Accepted and Acknowledged	<u>78613413</u>	3059151

Registered 85161712 3984983

	3				
	Prosecution History				
Entry Number	History Text	Date	Due Date		
1	FILED AND FEE	Jun 26, 2012			
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 26, 2012	Aug 05, 2012		
3	PENDING, INSTITUTED	Jun 26, 2012			
4	ANSWER	Aug 06, 2012			
5	W/DRAW OF OPPOSITION	Mar 19, 2013			
6	BD DECISION: DISMISSED W/ PREJ	Mar 28, 2013			
7	TERMINATED	Mar 28, 2013			
8	BD COMMUNICATON	Mar 28, 2013			
Type of Proceeding: Opposition					

Type of Proceeding: Opposition

Proceeding Number: 91200277 Filing Date: Jun 16, 2011

> Status: Terminated Status Date: Sep 30, 2011

Interlocutory Attorney: GEORGE POLOGEORGIS

Defendant

Name: Handy Corporation

Correspondent Address: LINDA M QUIGLEY

THE MATTHEWS LAW GROUP PLLC

4508 LABURNUM AVE, SUITE 200 RICHMOND VA, 23231 UNITED STATES

Correspondent e-mail: <u>linda@mlglawyers.com</u>

Associated marks			
Mark	Application Status	Serial Number	Registration Number
POLAR BLU NATURAL ARTESIAN WATER	Abandoned - After Inter-Partes Decision	85172952	
Plaintiff(s)			

Name: Polar Corp.

Correspondent Address: ANDREA J MEALEY HINCKLEY ALLEN & SNYDER LLP

28 STATE STREET BOSTON MA, 02109-1775 UNITED STATES

 $\textbf{Correspondent e-mail:} \ \ \underline{ tmdocket@haslaw.com} \ , \ \underline{ amealey@haslaw.com} \ , \\$ 

Associated marks			
Mark	Application Status	Serial Number	Registration Number
POLAR	Registered	<u>85066438</u>	<u>3914067</u>
POLAR	Renewed	<u>71051084</u>	<u>84705</u>
POLAR PURE	Renewed	<u>76264698</u>	2743648
	Section 8 and 15 - Accepted and Acknowledged	78613413	3059151
	Registered	<u>85161712</u>	<u>3984983</u>

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Jun 16, 2011	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Jun 16, 2011	Jul 26, 2011
3	PENDING, INSTITUTED	Jun 16, 2011	
4	NOTICE OF DEFAULT	Aug 15, 2011	
5	BOARD'S DECISION: SUSTAINED	Sep 30, 2011	
6	BOARD'S DECISION: SUSTAINED	Sep 30, 2011	
7	TERMINATED	Sep 30, 2011	

# **EXHIBIT 2**

Generated on: This page was generated by TSDR on 2015-08-10 15:00:47 EDT

Mark: POLAR

### **POLAR**

US Serial Number: 85066438 Application Filing Date: Jun. 18, 2010
US Registration Number: 3914067 Registration Date: Feb. 01, 2011

Register: Principal

Mark Type: Trademark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Feb. 01, 2011

Publication Date: Nov. 16, 2010

#### **Mark Information**

Mark Literal Elements: POLAR

Standard Character Claim: Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Mark Drawing Type: 4 - STANDARD CHARACTER MARK

#### **Goods and Services**

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Drinking water, carbonated soft drinks, blended seltzer water and fruit based beverages

International Class(es): 032 - Primary Class U.S Class(es): 045, 046, 048

Class Status: ACTIVE Basis: 1(a)

First Use: Jan. 01, 1902 Use in Commerce: Jan. 01, 1902

#### **Basis Information (Case Level)**

 Filed Use:
 Yes
 Amended Use:
 No

 Filed ITU:
 No
 Currently ITU:
 No
 Amended ITU:
 No

 Filed 44D:
 No
 Currently 44D:
 No
 Amended 44D:
 No

 Filed 44E:
 No
 Amended 44E:
 No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

# **Current Owner(s) Information**

Owner Name: Polar Corp.

Owner Address: 1001 Southbridge Street

Worcester, MASSACHUSETTS 01610

**UNITED STATES** 

Legal Entity Type: CORPORATION State or Country Where MASSACHUSETTS

Organized:

# **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Andrea J. Mealey

Attorney Primary Email mdocket@haslaw.com Address: Attorney Email No Authorized:

Correspon

Correspondent

Correspondent ANDREA J. MEALEY

Name/Address: HINCKLEY, ALLEN & SNYDER LLP

28 STATE ST

#### BOSTON, MASSACHUSETTS 02109-1775 UNITED STATES

**Domestic Representative - Not Found** 

# **Prosecution History**

Date	Description	Proceeding Number
Aug. 20, 2013	NOTICE OF SUIT	
Feb. 01, 2011	REGISTERED-PRINCIPAL REGISTER	
Nov. 16, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Nov. 16, 2010	PUBLISHED FOR OPPOSITION	
Oct. 08, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	74221
Oct. 08, 2010	ASSIGNED TO LIE	74221
Sep. 26, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Sep. 26, 2010	ASSIGNED TO EXAMINER	66384
Jun. 22, 2010	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Jun. 22, 2010	NEW APPLICATION ENTERED IN TRAM	

# **TM Staff and Location Information**

TM Staff Information - None File Location

Current Location: PUBLICATION AND ISSUE SECTION Date in Location: Feb. 01, 2011

Generated on: This page was generated by TSDR on 2015-08-10 14:57:36 EDT

Mark: POLAR

US Serial Number: 71051084 Application Filing Date: Jul. 26, 1910 Registration Date: Dec. 26, 1911

US Registration Number: 84705

Register: Principal Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Jan. 25, 2011

#### **Mark Information**

Mark Literal Elements: POLAR Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

#### **Related Properties Information**

Publish Previously Yes Registered Mark:

Previously Registered Jun. 07, 1949

Mark Publication Date:

#### **Goods and Services**

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
 Asterisks \*..\* identify additional (new) wording in the goods/services.

For: [GINGER-ALE, SARSAPARILLA, LEMON-SODA, PLAIN SODA, BIRCH-BEER, ROOT-BEER, VICHY, SELTZER, KISSINGEN, AND]

NATURAL AERATED WATER

International Class(es): 032 U.S Class(es): 045 - Primary Class

Class Status: ACTIVE Basis: 1(a)

Use in Commerce: Nov. 1900 First Use: Nov. 1900

### **Basis Information (Case Level)**

Filed Use: Yes Currently Use: Yes Amended Use: No Filed ITU: No Currently ITU: No Amended ITU: No Filed 44D: No Currently 44D: No Amended 44D: No Currently 44E: No Filed 44E: No Amended 44E: No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

### **Current Owner(s) Information**

Owner Name: POLAR CORPORATION Owner Address: 2300 Windy Ridge Parkway

SUITE 500N

ATLANTA, GEORGIA 30339

**UNITED STATES** 

State or Country Where MASSACHUSETTS Legal Entity Type: CORPORATION

Organized:

# **Attorney/Correspondence Information**

Attorney of Record

Attorney Name: Andrea J. Mealey, Esq.

Attorney Primary Email tmdocket@haslaw.com Attorney Email Yes Address: Authorized:

Correspondent

Correspondent Julia K. Sutherland Name/Address: Seyfarth Shaw LLP

131 South Dearborn Street Suite 2400 Chicago, ILLINOIS 60603 UNITED STATES

Phone: 312-460-5000 Fax: 312-460-7000

Correspondent e-mail: <a href="mailto:chiipdocket@seyfarth.com">chiipdocket@seyfarth.com</a> Correspondent e-mail Yes Authorized:

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Dec. 11, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Dec. 11, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Aug. 20, 2013	NOTICE OF SUIT	
Apr. 11, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 25, 2011	REGISTERED AND RENEWED (SIXTH RENEWAL - 10 YRS)	77315
Jan. 25, 2011	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jan. 25, 2011	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	77315
Jan. 19, 2011	TEAS SECTION 8 & 9 RECEIVED	
Jul. 12, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 12, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 18, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 18, 2008	CASE FILE IN TICRS	
Aug. 22, 2007	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 08, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 14, 2002	REGISTERED AND RENEWED (FIFTH RENEWAL - 10 YRS)	
Mar. 14, 2002	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Mar. 14, 2002	POST REGISTRATION ACTION MAILED NO RESPONSE REQUIRED	
Jan. 22, 2002	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Mar. 05, 1992	REGISTERED AND RENEWED (FOURTH RENEWAL - 10 YRS)	
Feb. 18, 1992	RESPONSE RECEIVED TO POST REG. ACTION	
Feb. 06, 1992	POST REGISTRATION ACTION MAILED - SEC. 9	
Dec. 26, 1991	REGISTERED - SEC. 9 FILED/CHECK RECORD FOR SEC. 8	
Dec. 26, 1971	REGISTERED AND RENEWED (THIRD RENEWAL - 20 YRS)	

# **Maintenance Filings or Post Registration Information**

Affidavit of Continued Section 8 - Accepted

Use:

Affidavit of Section 15 - Accepted

Renewal Date: Dec. 26, 2011

Change in Registration: Yes

# **TM Staff and Location Information**

**TM Staff Information - None** File Location

Current Location: GENERIC WEB UPDATE Date in Location: Jan. 25, 2011

# **Assignment Abstract Of Title Information**

Summary

Total Assignments: 14 Registrant: WATER DELIVERY COMPANY

Assignment 1 of 14

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Date Recorded: Jan. 16, 1979

Supporting Documents: No Supporting Documents Available

Assignor

 Name:
 BORDEN, INC.
 Execution Date:
 Dec. 29, 1978

 Legal Entity Type:
 CORPORATION
 State or Country Where
 NEW JERSEY

Organized:

Name: POLAR WATER COMPANY, WHICH IS A Execution Date: Not Found

WHOLLY OWNED SUBSIDIARY OF BORDEN

Legal Entity Type: CORPORATION State or Country Where PENNSYLVANIA

Organized:

Assignee

Name: POLAR WATER COMPANY

Legal Entity Type: CORPORATION State or Country Where OHIO

Organized:

Address: 1001 KINGSMILL PARKWAY

COLUMBUS, OHIO 43229

Correspondent

Correspondent Name: MAHONEY & STEBENS
Correspondent Address: LEVEQUE LINCOLN TOWER

SUITE 3120, 50 WEST BROAD STREET

COLUMBUS, OH 43215

**Domestic Representative - Not Found** 

Assignment 2 of 14

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**Reel/Frame:** <u>0593/0110</u> **Pages:** 10

Date Recorded: Feb. 18, 1988

Supporting Documents: No Supporting Documents Available

Assignor

 Name:
 BEVERAGE MANAGEMENT, INC.
 Execution Date:
 Jan. 02, 1988

 Legal Entity Type:
 CORPORATION
 State or Country Where
 DELAWARE

Organized:

Assignee

Name: BMI ACQUISITION CORPORATION

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: PORTER, WRIGHT, ET AL.

Correspondent Address: 41 SOUTH HIGH STREET

COLUMBUS, OH 43215-3406

**Domestic Representative - Not Found** 

Assignment 3 of 14

Conveyance: CHANGE OF NAME 19880118

Reel/Frame: <u>0633/0825</u> Pages: 0

Date Recorded: Dec. 22, 1988

Supporting Documents: No Supporting Documents Available

Assignor

Name: BMI ACQUISITION CORPORATION Execution Date: Jan. 12, 1988

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Assignee

Name: POLAR WATER COMPANY

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: ALSTON & BIRD

Correspondent Address: ONE ATLANTIC CENTER

1201 WEST PEACHTREE STREET ATLANTA, GA 30309-3424

Domestic Representative - Not Found

Assignment 4 of 14

Conveyance: CHANGE OF NAME 19880720

Date Recorded: Dec. 22, 1988

Supporting Documents: No Supporting Documents Available

Assignor

Name: POLAR WATER COMPANY Execution Date: Dec. 14, 1988

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Name: WATER DELIVERY COMPANY Execution Date: Not Found

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Assignee

Name: SUNTORY WATER GROUP, INC.

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: ALSTON & BIRD

Correspondent Address: ONE ATLANTIC CENTER

1201 WEST PEACHTREE STREET ATLANTA, GA 30309-3424

Domestic Representative - Not Found

Assignment 5 of 14

Conveyance: CERTIFICATE OF CONVERSION

Date Recorded: Jan. 13, 2004

Supporting Documents: assignment-tm-2899-0252.pdf

Assignor

 Name:
 SUNTORY WATER GROUP, INC.
 Execution Date:
 Nov. 05, 2003

 Legal Entity Type:
 CORPORATION
 State or Country Where
 DELAWARE

Organized:

Assignee

Name: WATER GROUP OF NORTH AMERICA LP

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: GOTTLIEB RACKMAN & REISMAN
Correspondent Address: BARBARA H. LOEWENTHAL

270 MADISON AVENUE

8TH FLOOR

NEW YORK, NY 10016

Domestic Representative - Not Found

Assignment 6 of 14

Conveyance: SECURITY INTEREST

Reel/Frame: <u>2748/0744</u> Pages: 21

Date Recorded: Nov. 18, 2003

Supporting Documents: assignment-tm-2748-0744.pdf

Assignor

 Name:
 WATER GROUP OF NORTH AMERICA LP
 Execution Date:
 Nov. 07, 2003

 Legal Entity Type:
 LIMITED PARTNERSHIP
 State or Country Where
 DELAWARE

Organized:

Assignee

Name: JPMORGAN CHASE BANK, AS ADMINISTRATIVE AGENT

Legal Entity Type: NEW YORK BANKING CORPORATION State or Country Where No Place Where Organized Found

Organized:

Address: P.O. BOX 2558

HOUSTON, NEW YORK 77252

Correspondent

Correspondent Name: ALISON WINICK, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP

425 LEXINGTON AVENUE NEW YORK, NY 10017

**Domestic Representative - Not Found** 

Assignment 7 of 14

Conveyance: CHANGE OF NAME

Reel/Frame: 2985/0898 Pages: 8

Date Recorded: Jun. 07, 2004

Supporting Documents: assignment-tm-2985-0898.pdf

Assignor

Name: WATER GROUP OF NORTH AMERICA LP Execution Date: Mar. 31, 2004 State or Country Where DELAWARE Legal Entity Type: CORPORATION

Organized:

Assignee

Name: DS WATERS OF AMERICA, LP

State or Country Where DELAWARE Legal Entity Type: CORPORATION

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: GOTTLIEB RACKMAN & REISMAN Correspondent Address: BARBARA H. LOEWENTHAL, ESQ. 270 MADISON AVENUE, 8TH FLOOR

NEW YORK, NEW YORK 10016

**Domestic Representative - Not Found** 

Assignment 8 of 14

Conveyance: TRADEMARK SECURITY AGREEMENT (UNDER REVOLVING CREDIT AGREEMENT) Reel/Frame: 3423/0268 Pages: 22

Date Recorded: Nov. 07, 2006

Supporting Documents: assignment-tm-3423-0268.pdf

Assignor

Name: DS WATERS OF AMERICA, INC Execution Date: Oct. 27, 2006

Legal Entity Type: CORPORATION State or Country Where No Place Where Organized Found

Organized:

Assignee

Name: GENERAL ELECTRIC CAPITAL CORPORATION

Legal Entity Type: CORPORATION State or Country Where No Place Where Organized Found

Organized:

Address: 299 PARK AVENUE

NEW YORK, NEW YORK 10171

Correspondent

Correspondent Name: WEIL, GOTSHAL & MANGES C/O JACOB FISHER

Correspondent Address: 767 5TH AVENUE

NEW YORK, NY 10153

**Domestic Representative - Not Found** 

Assignment 9 of 14

Conveyance: TRADEMARK SECURITY AGREEMENT (UNDER REVOLVING AND TERM LOAN CREDIT AGREEMENT)

Reel/Frame: 3423/0290 Pages: 22

Date Recorded: Nov. 07, 2006

Supporting Documents: assignment-tm-3423-0290.pdf

Assignor

Name: DS WATERS OF AMERICA, INC Execution Date: Oct. 27, 2006

Legal Entity Type: CORPORATION State or Country Where No Place Where Organized Found

Organized:

Assignee

Name: GENERAL ELECTRIC CAPITAL CORPORATION

Legal Entity Type: CORPORATION State or Country Where No Place Where Organized Found

Organized:

Address: 299 PARK AVENUE

NEW YORK, NEW YORK 10171

Correspondent

Correspondent Name: WEIL, GOTSHAL & MANGES C/O JACOB FISHER

Correspondent Address: 767 5TH AVENUE

NEW YORK, NY 10153

**Domestic Representative - Not Found** 

Assignment 10 of 14

Conveyance: CHANGE OF NAME

**Reel/Frame:** 3602/0555 **Pages:** 5

Date Recorded: Aug. 16, 2007

Supporting Documents: assignment-tm-3602-0555.pdf

Assignor

 Name:
 DS WATERS OF AMERICA, LP
 Execution Date:
 Oct. 27, 2006

 Legal Entity Type:
 LIMITED PARTNERSHIP
 State or Country Where DELAWARE

Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

SUITE 500

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: SEYFARTH SHAW LLP

Correspondent Address: 131 SOUTH DEARBORN STREET

SUITE 2400 CHICAGO, IL 60603

,

**Domestic Representative - Not Found** 

Assignment 11 of 14

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4145/0117 Pages: 4

Date Recorded: Feb. 05, 2010

Supporting Documents: assignment-tm-4145-0117.pdf

Assignor

Name:DS WATERS OF AMERICA, INC.Execution Date:Jan. 22, 2010Legal Entity Type:CORPORATIONState or Country WhereDELAWARE

Organized:

DBA, AKA, TA, Formerly: FORMERLY DS WATERS OF AMERICA, LP

Assignee

Name: POLAR CORPORATION

 Legal Entity Type:
 CORPORATION

 State or Country Where
 MASSACHUSETTS

Organized:

Address: 1001 SOUTHBRIDGE STREET

WORCESTER, MASSACHUSETTS 01610

Correspondent

Correspondent Name: ANDREA J. MEALEY EAPD LLP
Correspondent Address: FDR STATION, P.O. BOX 130

NEW YORK, NY 10150

Domestic Representative - Not Found

Assignment 12 of 14

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: <u>4728/0326</u> Pages: 23

Date Recorded: Mar. 02, 2012

Supporting Documents: assignment-tm-4728-0326.pdf

Assignor

 Name:
 GENERAL ELECTRIC CAPITAL CORPORATION
 Execution Date:
 Feb. 29, 2012

 Legal Entity Type:
 CORPORATION
 State or Country Where
 DELAWARE

Organized:

**Assignee** 

Name: DS WATERS OF AMERICA, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

SUITE 500

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: ANGELA AMARU C/O LATHAM & WATKINS

Correspondent Address: 885 THIRD AVENUE

SUITE 1000

NEW YORK, NY 10022

**Domestic Representative - Not Found** 

Assignment 13 of 14

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: <u>4728/0427</u> Pages: 19

Date Recorded: Mar. 02, 2012

Supporting Documents: assignment-tm-4728-0427.pdf

Assignor

 Name:
 GENERAL ELECTRIC CAPITAL CORPORATION
 Execution Date:
 Feb. 29, 2012

 Legal Entity Type:
 CORPORATION
 State or Country Where
 DELAWARE

Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

SUITE 500

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: ANGELA AMARU C/O LATHAM & WATKINS

Correspondent Address: 885 THIRD AVENUE

**SUITE 1000** 

NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 14 of 14
Conveyance: RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS

**Reel/Frame:** 4747/0670 **Pages:** 19

Date Recorded: Mar. 30, 2012

Supporting Documents: assignment-tm-4747-0670.pdf

Assignor

 Name:
 JPMORGAN CHASE BANK, N.A.
 Execution Date:
 Mar. 23, 2012

 Legal Entity Type:
 NATIONAL BANKING ASSOCIATION
 State or Country Where
 UNITED STATES

Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DR.

SUITE 500

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

Correspondent Address: 4 TIMES SQUARE

ATTN: JOHN DEMING NEW YORK, NY 10036

**Domestic Representative - Not Found** 

Generated on: This page was generated by TSDR on 2015-08-10 14:58:19 EDT

Mark: POLAR



US Serial Number: 73248484 Application Filing Date: Feb. 01, 1980 US Registration Number: 1177537 Registration Date: Nov. 10, 1981

> Register: Principal Mark Type: Trademark

> > Status: The registration has been renewed.

Status Date: May 18, 2012 Publication Date: Aug. 18, 1981

#### **Mark Information**

Mark Literal Elements: POLAR Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Design Search Code(s): 06.03.03 - Ocean; Ripples (multiple waves); Waves, open sea (multiple waves)

26.01.12 - Circles with bars, bands and lines 26.01.21 - Circles that are totally or partially shaded.

#### **Related Properties Information**

Claimed Ownership of US 00847050

Registrations:

#### **Goods and Services**

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Drinking Water

International Class(es): 032 - Primary Class U.S Class(es): 045

Class Status: ACTIVE Basis: 1(a)

> First Use: Nov. 1900 Use in Commerce: Nov. 1900

### **Basis Information (Case Level)**

Filed Use: Yes Currently Use: Yes Amended Use: No Filed ITU: No Currently ITU: No Amended ITU: No Filed 44D: No Currently 44D: No Amended 44D: No Filed 44E: No Currently 44E: No Amended 44E: No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

#### **Current Owner(s) Information**

Owner Name: POLAR CORPORATION Owner Address: 2300 Windy Ridge Parkway

SUITE 500N

ATLANTA, GEORGIA 30339

**UNITED STATES** 

Legal Entity Type: CORPORATION

State or Country Where MASSACHUSETTS

# **Attorney/Correspondence Information**

#### Attorney of Record

Attorney Name: Andrea J. Mealey, Esq. **Docket Number:** 064054 / 014 Attorney Primary Email tmdocket@haslaw.com Attorney Email Yes Address: Authorized:

Correspondent

Correspondent Julia K. Sutherland Name/Address: Seyfarth Shaw LLP 131 South Dearborn Street

Suite 2400 Chicago, ILLINOIS 60603 UNITED STATES

Phone: 312-460-5000 Fax: 312-460-7000

Correspondent e-mail: <a href="mailto:chiipdocket@seyfarth.com">chiipdocket@seyfarth.com</a> Correspondent e-mail Yes

Authorized:

**Domestic Representative - Not Found** 

### **Prosecution History**

Date	Description	Proceeding Number
Dec. 11, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Dec. 11, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
May 18, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
May 18, 2012	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	69934
May 18, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	69934
May 08, 2012	TEAS SECTION 8 & 9 RECEIVED	
Apr. 11, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 12, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 12, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 18, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Mar. 12, 2008	CASE FILE IN TICRS	
Aug. 22, 2007	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 08, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jan. 24, 2002	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Jan. 24, 2002	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Nov. 15, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Aug. 05, 1987	RESPONSE RECEIVED TO POST REG. ACTION	
Mar. 15, 1988	POST REGISTRATION ACTION MAILED - SEC. 8 & 15	
Aug. 12, 1987	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Nov. 10, 1981	REGISTERED-PRINCIPAL REGISTER	
Aug. 18, 1981	PUBLISHED FOR OPPOSITION	
Aug. 18, 1981	PUBLISHED FOR OPPOSITION	

### **Maintenance Filings or Post Registration Information**

Affidavit of Continued Section 8 - Accepted

Affidavit of Section 15 - Filed Section 15 - Accepted

Incontestability:

Renewal Date: Nov. 10, 2011

# **TM Staff and Location Information**

**TM Staff Information - None** File Location

Current Location: GENERIC WEB UPDATE Date in Location: May 18, 2012

#### **Assignment Abstract Of Title Information**

Summary

Total Assignments: 15 Registrant: Polar Water Company (Polar Ohio)

Assignment 1 of 15

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: <u>0442/0736</u> Pages: 1

Date Recorded: Jun. 13, 1983

Supporting Documents: No Supporting Documents Available

Assignor

Name: POLAR WATER COMPANY Execution Date: May 19, 1983

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Assignee

Name: BEVERAGE MANAGEMENT, INC.

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Address: 1001 KINGSMILL PARKWAY

COLUMBUS, OHIO 43229

Correspondent

Correspondent Name: PORTER, WRIGHT, MORRIS ET AL.

Correspondent Address: 37 WEST BROAD ST. COLUMBUS, OH 43215-4171

Domestic Representative - Not Found

Assignment 2 of 15

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: <u>0495/0982</u> Pages: 2

Date Recorded: May 28, 1985

Supporting Documents: No Supporting Documents Available

Assignor

Name: BEVERAGE MANAGEMENT, INC. Execution Date: Nov. 13, 1985

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Assignee

Name: POLAR WATER COMPANY

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Address: 1001 KINGSMILL PARKWAY

COLUMBUS, OHIO 43229

Correspondent

Correspondent Name: PORTER, WRIGHT, ET AL.

Correspondent Address: 37 WEST BROAD ST.

COLUMBUS, OH 43215

Domestic Representative - Not Found

Assignment 3 of 15

Conveyance: ASSIGNS AS OF MAY 22, 1987 THE ENTIRE INTEREST AND THE GOOD WILL

Reel/Frame: 0569/0213 Pages: 1

Date Recorded: Jul. 20, 1987

Supporting Documents: No Supporting Documents Available

Assignor

Name: POLAR WATER COMPANY Execution Date: Jul. 13, 1987

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

DBA, AKA, TA, Formerly: FORMERLY AN OHIO CORP. AND NOW A

DIVISION OF BMI ACQUISITION,

CORPORATION

Assignee

Name: BMI ACQUISITION CORPORATION

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: SUITE 250, P.O. BOX 16514

2400 CORPORATE EXCHANGE DRIVE

COLUMBUS, OHIO 43216

Correspondent

Correspondent Name: PORTER, WRIGHT, ET AL.

Correspondent Address: 41 SOUTH HIGH ST.

COLUMBUS, OH 43215

Domestic Representative - Not Found

Assignment 4 of 15

Conveyance: CHANGE OF NAME 19880118

Date Recorded: Dec. 22, 1988

Supporting Documents: No Supporting Documents Available

Assignor

Name: BMI ACQUISITION CORPORATION Execution Date: Jan. 12, 1988

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Assignee

Name: POLAR WATER COMPANY

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: ALSTON & BIRD

Correspondent Address: ONE ATLANTIC CENTER

1201 WEST PEACHTREE STREET

1201 WEST PEACHTREE STREET ATLANTA, GA 30309-3424

**Domestic Representative - Not Found** 

Assignment 5 of 15

Conveyance: CHANGE OF NAME 19880720

**Reel/Frame:** <u>0631/0387</u> **Pages:** 5

Date Recorded: Dec. 22, 1988

**Supporting Documents:** No Supporting Documents Available

Assignor

Name: POLAR WATER COMPANY Execution Date: Dec. 14, 1988

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Name: WATER DELIVERY COMPANY Execution Date: Not Found

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Assignee
Name: SUNTORY WATER GROUP, INC.

Legal Entity Type: UNKNOWN State or Country Where No Place Where Organized Found

Organized:

Address: No Assignee Address Found

Correspondent

Correspondent Name: ALSTON & BIRD

Correspondent Address: ONE ATLANTIC CENTER

1201 WEST PEACHTREE STREET

ATLANTA, GA 30309-3424

Domestic Representative - Not Found

Assignment 6 of 15
Conveyance: CERTIFICATE OF CONVERSION

Date Recorded: Jan. 13, 2004

Supporting Documents: assignment-tm-2899-0252.pdf

Assignor

 Name:
 SUNTORY WATER GROUP, INC.
 Execution Date:
 Nov. 05, 2003

 Legal Entity Type:
 CORPORATION
 State or Country Where
 DELAWARE

Organized:

Assignee

Name: WATER GROUP OF NORTH AMERICA LP

Legal Entity Type: CORPORATION State or Country Where DELAWARE Organized:

Address: 5660 NEW NORTHSIDE DRIVE ATLANTA, GEORGIA 30328

NEW YORK, NY 10016

Correspondent

Correspondent Name: GOTTLIEB RACKMAN & REISMAN Correspondent Address: BARBARA H. LOEWENTHAL

270 MADISON AVENUE 8TH FLOOR

**Domestic Representative - Not Found** 

Assignment 7 of 15

Conveyance: SECURITY INTEREST

Reel/Frame: 2748/0744 Pages: 21

Date Recorded: Nov. 18, 2003

Supporting Documents: assignment-tm-2748-0744.pdf

Assignor

Name: WATER GROUP OF NORTH AMERICA LP Execution Date: Nov. 07, 2003 Legal Entity Type: LIMITED PARTNERSHIP State or Country Where DELAWARE

Organized:

Assignee Name: JPMORGAN CHASE BANK, AS ADMINISTRATIVE AGENT

Legal Entity Type: NEW YORK BANKING CORPORATION State or Country Where No Place Where Organized Found

Organized:

Address: P.O. BOX 2558

HOUSTON, NEW YORK 77252

Correspondent

Correspondent Name: ALISON WINICK, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP 425 LEXINGTON AVENUE

NEW YORK, NY 10017

**Domestic Representative - Not Found** 

Assignment 8 of 15

Conveyance: CHANGE OF NAME

Reel/Frame: 2985/0898 Pages: 8

Date Recorded: Jun. 07, 2004

Supporting Documents: assignment-tm-2985-0898.pdf

Assignor

Name: WATER GROUP OF NORTH AMERICA LP Execution Date: Mar. 31, 2004 Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Assignee

Name: DS WATERS OF AMERICA, LP

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: GOTTLIEB RACKMAN & REISMAN Correspondent Address: BARBARA H. LOEWENTHAL, ESQ.

270 MADISON AVENUE, 8TH FLOOR NEW YORK, NEW YORK 10016

**Domestic Representative - Not Found** 

Assignment 9 of 15

Conveyance: TRADEMARK SECURITY AGREEMENT (UNDER REVOLVING CREDIT AGREEMENT)

Reel/Frame: 3423/0268 Pages: 22

Date Recorded: Nov. 07, 2006

Supporting Documents: assignment-tm-3423-0268.pdf

Assignor

Name: DS WATERS OF AMERICA, INC Execution Date: Oct. 27, 2006

Legal Entity Type: CORPORATION State or Country Where No Place Where Organized Found

Organized:

**Assignee** 

Name: GENERAL ELECTRIC CAPITAL CORPORATION

Legal Entity Type: CORPORATION State or Country Where No Place Where Organized Found

Organized:

Address: 299 PARK AVENUE

NEW YORK, NEW YORK 10171

Correspondent

Correspondent Name: WEIL, GOTSHAL & MANGES C/O JACOB FISHER

Correspondent Address: 767 5TH AVENUE

NEW YORK, NY 10153

**Domestic Representative - Not Found** 

Assignment 10 of 15

Conveyance: TRADEMARK SECURITY AGREEMENT (UNDER REVOLVING AND TERM LOAN CREDIT AGREEMENT)

Reel/Frame: <u>3423/0290</u> Pages: 22

Date Recorded: Nov. 07, 2006

Supporting Documents: assignment-tm-3423-0290.pdf

Assignor

Name: DS WATERS OF AMERICA, INC Execution Date: Oct. 27, 2006

Legal Entity Type: CORPORATION State or Country Where No Place Where Organized Found

Organized:

Assignee

Name: GENERAL ELECTRIC CAPITAL CORPORATION

Legal Entity Type: CORPORATION State or Country Where No Place Where Organized Found

Organized:

Address: 299 PARK AVENUE

NEW YORK, NEW YORK 10171

Correspondent

Correspondent Name: WEIL, GOTSHAL & MANGES C/O JACOB FISHER

Correspondent Address: 767 5TH AVENUE

NEW YORK, NY 10153

Domestic Representative - Not Found

Assignment 11 of 15

Conveyance: CHANGE OF NAME

**Reel/Frame:** 3602/0555 **Pages:** 5

Date Recorded: Aug. 16, 2007

Supporting Documents: assignment-tm-3602-0555.pdf

Assignor

 Name:
 DS WATERS OF AMERICA, LP
 Execution Date:
 Oct. 27, 2006

 Legal Entity Type:
 LIMITED PARTNERSHIP
 State or Country Where
 DELAWARE

Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

SUITE 500

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: SEYFARTH SHAW LLP

Correspondent Address: 131 SOUTH DEARBORN STREET

SUITE 2400

CHICAGO, IL 60603

Domestic Representative - Not Found

Assignment 12 of 15

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4145/0117 Pages: 4

Date Recorded: Feb. 05, 2010

Supporting Documents: assignment-tm-4145-0117.pdf

Assignor

Name: DS WATERS OF AMERICA, INC. Execution Date: Jan. 22, 2010

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

DBA, AKA, TA, Formerly: FORMERLY DS WATERS OF AMERICA, LP

Assignee

Name: POLAR CORPORATION

Legal Entity Type: CORPORATION State or Country Where MASSACHUSETTS

Organized:

Address: 1001 SOUTHBRIDGE STREET

WORCESTER, MASSACHUSETTS 01610

Correspondent

Correspondent Name: ANDREA J. MEALEY EAPD LLP
Correspondent Address: FDR STATION, P.O. BOX 130

NEW YORK, NY 10150

**Domestic Representative - Not Found** 

Assignment 13 of 15

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: <u>4728/0326</u> Pages: 23

Date Recorded: Mar. 02, 2012

Supporting Documents: assignment-tm-4728-0326.pdf

Assignor

 Name:
 GENERAL ELECTRIC CAPITAL CORPORATION
 Execution Date:
 Feb. 29, 2012

 Legal Entity Type:
 CORPORATION
 State or Country Where
 DELAWARE

Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

SUITE 500

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: ANGELA AMARU C/O LATHAM & WATKINS

Correspondent Address: 885 THIRD AVENUE

SUITE 1000

NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 14 of 15

Conveyance: RELEASE BY SECURED PARTY

**Reel/Frame**: <u>4728/0427</u> **Pages**: 19

Date Recorded: Mar. 02. 2012

Supporting Documents: assignment-tm-4728-0427.pdf

Assignor

Name:GENERAL ELECTRIC CAPITAL CORPORATIONExecution Date:Feb. 29, 2012Legal Entity Type:CORPORATIONState or Country WhereDELAWARE

Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

SUITE 500

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: ANGELA AMARU C/O LATHAM & WATKINS

Correspondent Address: 885 THIRD AVENUE

SUITE 1000

NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 15 of 15

Conveyance: RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS

Reel/Frame: 4747/0670 Pages: 19

Date Recorded: Mar. 30, 2012

Supporting Documents: assignment-tm-4747-0670.pdf

Assignor

Name: JPMORGAN CHASE BANK, N.A. Execution Date: Mar. 23, 2012 Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country Where UNITED STATES

Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

State or Country Where DELAWARE Organized: Legal Entity Type: CORPORATION

Address: 5660 NEW NORTHSIDE DR.

SUITE 500

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

Correspondent Address: 4 TIMES SQUARE

ATTN: JOHN DEMING NEW YORK, NY 10036

**Domestic Representative - Not Found** 

Generated on: This page was generated by TSDR on 2015-08-10 14:59:02 EDT

Mark: POLAR PURE

#### **POLAR PURE**

US Serial Number: 76264698 Application Filing Date: May 31, 2001 Registration Date: Jul. 29, 2003

US Registration Number: 2743648

Register: Principal Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 26, 2013

Publication Date: Sep. 17, 2002 Notice of Allowance Date: Dec. 10, 2002

### **Mark Information**

Mark Literal Elements: POLAR PURE

Standard Character Claim: No.

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Disclaimer: "PURE"

### **Goods and Services**

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

• Asterisks \*..\* identify additional (new) wording in the goods/services.

For: DRINKING WATER, PURIFIED WATER

International Class(es): 032 - Primary Class U.S Class(es): 045, 046, 048

Class Status: ACTIVE Basis: 1(a)

> Use in Commerce: Jun. 2001 First Use: Jun. 2001

## **Basis Information (Case Level)**

Filed Use: No Amended Use: No Currently Use: Yes Filed ITU: Yes Currently ITU: No Amended ITU: No Filed 44D: No Currently 44D: No Amended 44D: No Filed 44E: No Amended 44E: No Currently 44E: No

Filed 66A: No Currently 66A: No Currently No Basis: No Filed No Basis: No

## **Current Owner(s) Information**

Owner Name: POLAR CORPORATION Owner Address: 2300 Windy Ridge Parkway SUITE 500N

ATLANTA, GEORGIA 30339

UNITED STATES

State or Country Where MASSACHUSETTS Legal Entity Type: CORPORATION

# **Attorney/Correspondence Information**

#### Attorney of Record

Attorney Name: Andrea J. Mealey, Esq. Docket Number: 064054/01440

Attorney Primary Email tmdocket@hinckleyallen.com Attorney Email Yes Address: Authorized:

Correspondent

Correspondent Julia K. Sutherland Name/Address: Seyfarth Shaw LLP 131 South Dearborn Street Suite 2400 Chicago, ILLINOIS 60603 UNITED STATES

Phone: 312-460-5000

**Fax:** 312-460-7000

Correspondent e-mail: <a href="mailto:chiipdocket@seyfarth.com">chiipdocket@seyfarth.com</a>

Correspondent e-mail Yes Authorized:

Domestic Representative - Not Found

## **Prosecution History**

Date	Description	Proceeding Number
Dec. 11, 2014	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Dec. 11, 2014	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Sep. 11, 2013	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Aug. 26, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 26, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	73376
Aug. 26, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	73376
Aug. 21, 2013	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	73376
Aug. 21, 2013	TEAS SECTION 8 & 9 RECEIVED	
Aug. 20, 2013	NOTICE OF SUIT	
Apr. 11, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Mar. 07, 2012	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 12, 2010	ATTORNEY REVOKED AND/OR APPOINTED	
Jul. 12, 2010	TEAS REVOKE/APPOINT ATTORNEY RECEIVED	
Feb. 18, 2010	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Sep. 14, 2008	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	73376
Aug. 11, 2008	TEAS SECTION 8 & 15 RECEIVED	
Apr. 15, 2008	CASE FILE IN TICRS	
Aug. 22, 2007	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Nov. 08, 2006	ASSIGNMENT OF OWNERSHIP NOT UPDATED AUTOMATICALLY	
Jul. 29, 2003	REGISTERED-PRINCIPAL REGISTER	
May 30, 2003	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
May 29, 2003	STATEMENT OF USE PROCESSING COMPLETE	
Mar. 21, 2003	USE AMENDMENT FILED	
Mar. 24, 2003	PAPER RECEIVED	
Dec. 10, 2002	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 17, 2002	PUBLISHED FOR OPPOSITION	
Aug. 28, 2002	NOTICE OF PUBLICATION	
Jun. 15, 2002	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jun. 03, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jun. 03, 2002	PAPER RECEIVED	
Mar. 08, 2002	FINAL REFUSAL MAILED	
Jan. 23, 2002	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jul. 30, 2001	NON-FINAL ACTION MAILED	
Jul. 26, 2001	ASSIGNED TO EXAMINER	72615

## **Maintenance Filings or Post Registration Information**

Affidavit of Continued Section 8 - Accepted

Use:

Affidavit of Section 15 - Accepted

Incontestability:

Renewal Date: Jul. 29, 2013

## **TM Staff and Location Information**

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE Date in Location: Aug. 26, 2013

## **Assignment Abstract Of Title Information**

Summary

Total Assignments: 16 Registrant: Suntory Water Group, Inc.

Assignment 1 of 16

Conveyance: CERTIFICATE OF CONVERSION

Reel/Frame: <u>2899/0252</u> Pages: 9

Date Recorded: Jan. 13, 2004

Supporting Documents: assignment-tm-2899-0252.pdf

Assignor

 Name:
 SUNTORY WATER GROUP, INC.
 Execution Date:
 Nov. 05, 2003

 Legal Entity Type:
 CORPORATION
 State or Country Where
 DELAWARE

Organized:

Assignee

Name: WATER GROUP OF NORTH AMERICA LP

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: GOTTLIEB RACKMAN & REISMAN

Correspondent Address: BARBARA H. LOEWENTHAL

270 MADISON AVENUE 8TH FLOOR NEW YORK, NY 10016

Domestic Representative - Not Found

Assignment 2 of 16

Conveyance: SECURITY INTEREST

Reel/Frame: <u>2748/0744</u> Pages: 21

Date Recorded: Nov. 18, 2003

Supporting Documents: assignment-tm-2748-0744.pdf

Assignor

 Name:
 WATER GROUP OF NORTH AMERICA LP
 Execution Date:
 Nov. 07, 2003

 Legal Entity Type:
 LIMITED PARTNERSHIP
 State or Country Where
 DELAWARE

Organized:

Assignee

Name: JPMORGAN CHASE BANK, AS ADMINISTRATIVE AGENT

Legal Entity Type: NEW YORK BANKING CORPORATION

State or Country Where No Place Where Organized Found

Organized:

Address: P.O. BOX 2558

HOUSTON, NEW YORK 77252

Correspondent

Correspondent Name: ALISON WINICK, ESQ.

Correspondent Address: SIMPSON THACHER & BARTLETT LLP

425 LEXINGTON AVENUE

NEW YORK, NY 10017

Domestic Representative - Not Found

Assignment 3 of 16

Conveyance: CHANGE OF NAME

Date Recorded: Jun. 07, 2004

Supporting Documents: assignment-tm-2985-0898.pdf

Assignor

Name: WATER GROUP OF NORTH AMERICA LP Execution Date: Mar. 31, 2004

Legal Entity Type: CORPORATION State or Country Where DELAWARE Organized:

Assignee

Name: DS WATERS OF AMERICA, LP

State or Country Where DELAWARE Legal Entity Type: CORPORATION

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: GOTTLIEB RACKMAN & REISMAN Correspondent Address: BARBARA H. LOEWENTHAL, ESQ. 270 MADISON AVENUE, 8TH FLOOR

NEW YORK, NEW YORK 10016

**Domestic Representative - Not Found** 

Assignment 4 of 16

Conveyance: TRADEMARK SECURITY AGREEMENT (UNDER REVOLVING CREDIT AGREEMENT)

Reel/Frame: 3423/0268 Pages: 22

Date Recorded: Nov. 07, 2006

Supporting Documents: assignment-tm-3423-0268.pdf

Assignor

Name: DS WATERS OF AMERICA, INC Execution Date: Oct. 27, 2006

Legal Entity Type: CORPORATION State or Country Where No Place Where Organized Found

Organized:

Assignee

Name: GENERAL ELECTRIC CAPITAL CORPORATION

Legal Entity Type: CORPORATION State or Country Where No Place Where Organized Found

Organized:

Address: 299 PARK AVENUE

NEW YORK, NEW YORK 10171

Correspondent

Correspondent Name: WEIL, GOTSHAL & MANGES C/O JACOB FISHER

Correspondent Address: 767 5TH AVENUE

NEW YORK, NY 10153

**Domestic Representative - Not Found** 

Assignment 5 of 16

Conveyance: TRADEMARK SECURITY AGREEMENT (UNDER REVOLVING AND TERM LOAN CREDIT AGREEMENT)

Reel/Frame: 3423/0290 Pages: 22

Date Recorded: Nov. 07, 2006

Supporting Documents: assignment-tm-3423-0290.pdf

Assignor

Name: DS WATERS OF AMERICA, INC Execution Date: Oct. 27, 2006

Legal Entity Type: CORPORATION State or Country Where No Place Where Organized Found

Organized:

Assignee

Name: GENERAL ELECTRIC CAPITAL CORPORATION

Legal Entity Type: CORPORATION State or Country Where No Place Where Organized Found

Organized:

Address: 299 PARK AVENUE

NEW YORK, NEW YORK 10171

Correspondent

Correspondent Name: WEIL, GOTSHAL & MANGES C/O JACOB FISHER

Correspondent Address: 767 5TH AVENUE

NEW YORK, NY 10153

**Domestic Representative - Not Found** 

Assignment 6 of 16

Conveyance: CHANGE OF NAME

Reel/Frame: 3602/0555 Pages: 5

Date Recorded: Aug. 16, 2007

Supporting Documents: assignment-tm-3602-0555.pdf

Assignor

 Name:
 DS WATERS OF AMERICA, LP
 Execution Date:
 Oct. 27, 2006

 Legal Entity Type:
 LIMITED PARTNERSHIP
 State or Country Where DELAWARE

Organized:

Assignee

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

SUITE 500

ATLANTA, GEORGIA 30328

Name: DS WATERS OF AMERICA, INC.

Correspondent

Correspondent Name: SEYFARTH SHAW LLP

Correspondent Address: 131 SOUTH DEARBORN STREET

SUITE 2400 CHICAGO, IL 60603

**Domestic Representative - Not Found** 

Assignment 7 of 16

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: 4145/0117 Pages: 4

Date Recorded: Feb. 05, 2010

Supporting Documents: assignment-tm-4145-0117.pdf

Assignor

Name:DS WATERS OF AMERICA, INC.Execution Date:Jan. 22, 2010Legal Entity Type:CORPORATIONState or Country WhereDELAWARE

Organized:

DBA, AKA, TA, Formerly: FORMERLY DS WATERS OF AMERICA, LP

Assignee

Name: POLAR CORPORATION

Legal Entity Type: CORPORATION State or Country Where MASSACHUSETTS

Organized:

Address: 1001 SOUTHBRIDGE STREET

WORCESTER, MASSACHUSETTS 01610

Correspondent

Correspondent Name: ANDREA J. MEALEY EAPD LLP
Correspondent Address: FDR STATION, P.O. BOX 130
NEW YORK, NY 10150

Domestic Representative - Not Found

Assignment 8 of 16

Conveyance: RELEASE BY SECURED PARTY

**Reel/Frame**: <u>4728/0326</u> **Pages**: 23

Date Recorded: Mar. 02, 2012

Supporting Documents: assignment-tm-4728-0326.pdf

Assignor

 Name:
 GENERAL ELECTRIC CAPITAL CORPORATION
 Execution Date:
 Feb. 29, 2012

 Legal Entity Type:
 CORPORATION
 State or Country Where
 DELAWARE

Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

SUITE 500

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: ANGELA AMARU C/O LATHAM & WATKINS

Correspondent Address: 885 THIRD AVENUE

SUITE 1000

NEW YORK, NY 10022

Domestic Representative - Not Found

Assignment 9 of 16

Conveyance: FIRST LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: 4728/0405 Pages: 22

Date Recorded: Mar. 02, 2012

Supporting Documents: assignment-tm-4728-0405.pdf

Assignor

Name: DS WATERS OF AMERICA, INC. Execution Date: Feb. 29, 2012 Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Name: DS WATERS ENTERPRISES, INC. Execution Date: Feb. 29, 2012

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Name: POLYCYCLE SOLUTIONS, LLC Execution Date: Feb. 29, 2012

Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where DELAWARE

Organized:

Assignee

Name: CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH

Legal Entity Type: SWISS BANK State or Country Where SWITZERLAND

Organized:

Address: ELEVEN MADISON AVENUE

NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: ZHENG BAO

Correspondent Address: 3000 EL CAMINO REAL, 6TH FLOOR

SHEARMAN & STERLING LLP PALO ALTO, CA 94306

**Domestic Representative - Not Found** 

Assignment 10 of 16

Conveyance: RELEASE BY SECURED PARTY

Reel/Frame: 4728/0427 Pages: 19

Date Recorded: Mar. 02, 2012

Supporting Documents: assignment-tm-4728-0427.pdf

Assignor

Name: GENERAL ELECTRIC CAPITAL CORPORATION Execution Date: Feb. 29, 2012 Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE

SUITE 500

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: ANGELA AMARU C/O LATHAM & WATKINS

Correspondent Address: 885 THIRD AVENUE

SUITE 1000

NEW YORK, NY 10022

**Domestic Representative - Not Found** 

Assignment 11 of 16

Conveyance: SECOND LIEN TRADEMARK SECURITY AGREEMENT

Reel/Frame: 4728/0446 Pages: 22

Date Recorded: Mar. 02, 2012

Supporting Documents: assignment-tm-4728-0446.pdf

Assignor

Name: DS WATERS OF AMERICA, INC. Execution Date: Feb. 29, 2012 Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Name: DS WATERS ENTERPRISES, INC. Execution Date: Feb. 29, 2012

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Name: POLYCYCLE SOLUTIONS, LLC Execution Date: Feb. 29, 2012 Legal Entity Type: LIMITED LIABILITY COMPANY State or Country Where DELAWARE Organized:

Assignee

Name: CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH

Legal Entity Type: SWISS BANK State or Country Where SWITZERLAND

Organized:

Address: ELEVEN MADISON AVENUE NEW YORK, NEW YORK 10010

Correspondent

Correspondent Name: ZHENG BAO

Correspondent Address: 3000 EL CAMINO REAL, 6TH FLOOR

SHEARMAN & STERLING LLP PALO ALTO, CA 94306

**Domestic Representative - Not Found** 

Assignment 12 of 16

Conveyance: SECURITY INTEREST

Reel/Frame: 4731/0683 Pages: 21

Date Recorded: Mar. 07, 2012

Supporting Documents: assignment-tm-4731-0683.pdf

Assignor

Name: DS WATERS OF AMERICA, INC. Execution Date: Feb. 29, 2012 Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Assignee

Name: GENERAL ELECTRIC CAPITAL CORPORATION, AS COLLTERAL AGENT

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 299 PARK AVENUE

NEW YORK, NEW YORK 10171

Correspondent

Correspondent Name: ANGELA M. AMARU C/O LATHAM & WATKINS

Correspondent Address: 885 THIRD AVENUE

**SUITE 1000** 

NEW YORK, NY 10022

**Domestic Representative - Not Found** 

Assignment 13 of 16

Conveyance: RELEASE OF SECURITY INTEREST IN TRADEMARK RIGHTS

Reel/Frame: 4747/0670 Pages: 19

Date Recorded: Mar. 30, 2012

Supporting Documents: assignment-tm-4747-0670.pdf

Assignor

Name: JPMORGAN CHASE BANK, N.A. Execution Date: Mar. 23, 2012 Legal Entity Type: NATIONAL BANKING ASSOCIATION State or Country Where UNITED STATES

Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

State or Country Where DELAWARE Legal Entity Type: CORPORATION

Organized:

Address: 5660 NEW NORTHSIDE DR.

SUITE 500

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: SKADDEN, ARPS, SLATE, MEAGHER & FLOM LLP

Correspondent Address: 4 TIMES SQUARE

ATTN: JOHN DEMING

NEW YORK, NY 10036

**Domestic Representative - Not Found** 

Assignment 14 of 16

Conveyance: INTELLECTUAL PROPERTY SECURITY RELEASE AGREEMENT (ABL)

Reel/Frame: 5103/0057 Pages: 18

Date Recorded: Sep. 04, 2013

Supporting Documents: assignment-tm-5103-0057.pdf

Assignor

Name: GENERAL ELECTRIC CAPITAL CORPORATION Execution Date: Aug. 30, 2013 Legal Entity Type: BANK

State or Country Where CONNECTICUT

Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE, SUITE 500

ATLANTA, GEORGIA 30328

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE, SUITE 500

ATLANTA, GEORGIA 30328

Name: DS WATERS ENTERPRISES, INC.

Correspondent

Correspondent Name: JOANNA MCCALL

Correspondent Address: 1025 VERMONT AVE NW, SUITE 1130 NATIONAL CORPORATE RESEARCH, LTD.

WASHINGTON, DC 20005

**Domestic Representative - Not Found** 

Assignment 15 of 16

Conveyance: INTELLECTUAL PROPERTY SECURITY RELEASE AGREEMENT (FIRST LIEN) Reel/Frame: 5103/0432 Pages: 19

Date Recorded: Sep. 04, 2013

Supporting Documents: assignment-tm-5103-0432.pdf

Assignor

Name: CREDIT SUISSE AG Execution Date: Aug. 30, 2013 Legal Entity Type: BANK State or Country Where SWITZERLAND Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE, SUITE 500

ATLANTA, GEORGIA 30328

Name: DS WATERS ENTERPRISES, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE, SUITE 500

ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: JOANNA MCCALL

Correspondent Address: 1025 VERMONT AVE. NW, SUITE 1130

NATIONAL CORPORATE RESEARCH, LTD.

WASHINGTON, DC 20005

**Domestic Representative - Not Found** 

Assignment 16 of 16

Conveyance: INTELLECTUAL PROPERTY SECURITY RELEASE AGREEMENT (SECOND LIEN) Reel/Frame: 5107/0078 Pages: 19

Date Recorded: Sep. 04, 2013

Supporting Documents: assignment-tm-5107-0078.pdf

Assignor

Name: CREDIT SUISSE AG Execution Date: Aug. 30, 2013

Legal Entity Type: BANK State or Country Where SWITZERLAND

Organized:

Assignee

Name: DS WATERS OF AMERICA, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE

Organized:

Address: 5660 NEW NORTHSIDE DRIVE, SUITE 500 ATLANTA, GEORGIA 30328

Name: DS WATERS ENTERPRISES, INC.

Legal Entity Type: CORPORATION State or Country Where DELAWARE Organized:

Address: 5660 NEW NORTHSIDE DRIVE, SUITE 500 ATLANTA, GEORGIA 30328

Correspondent

Correspondent Name: JOANNA MCCALL

Correspondent Address: 1025 VERMONT AVE. NW, SUITE 1130 NATIONAL CORPORATE RESEARCH, LTD. WASHINGTON, DC 20005

**Domestic Representative - Not Found**